



Finance Business Training



# Your MBA

An MBA for the global marketplace



Shaping success in business & finance

## What can you expect after FBT?

**84%** Average salary increase

**91%** Employed within 3 months

**63%** Work in international corporations

**26%** In top management positions

## Internationally recognised, internationally focused

Finance Business Training (FBT) delivers globally recognised, innovative and industry-relevant programmes to students from over 150 countries around the world. We are passionate about nurturing future leadership talent, as is our royal patron, HRH Prince Michael of Kent GVCO.

As a modern professional, you need an MBA programme that develops your skills and experience, to prepare you for a career in business and management. At FBT, we pride ourselves on staying in touch with the current market, and giving you the practical, up-to-date skills that employers are looking for.

The MBA programme is an internationally recognised degree, delivering the very latest in management theory, along with applied skills and case studies. Your experience will be as close to a real-world business environment as possible.

FBT brings unparalleled flexibility to the way you study. Whether you have specific ambitions, or you're not ready to specialise just yet, with FBT, you can keep your studies as broad or as focused as you want. Choose from a range of specialisations, including Financial Management, Risk Management and Marketing Management.

## Career development

We're committed to developing programmes that reflect the current economic climate. Working with high profile corporate clients (including three out of the big four accountancy firms) we're in constant contact with some of the biggest names in the business world. Google, IBM, Accenture and KPMG, to name but a few, have all recruited successful FBT graduates.

## Marketable skills

The MBA is designed to give you a competitive edge with future employers. You'll gain a broad understanding of business management, with the practical skills to accompany it.

## Networking

We understand that your MBA is more than just a qualification: it's an invaluable career opportunity. Effective networking can open countless doors for you, and at FBT you'll have access to a growing network of more than 20,000 business students. Visit [www.fbt-global.com](http://www.fbt-global.com) for more information on how our global community can enhance your career prospects.

## Flexible

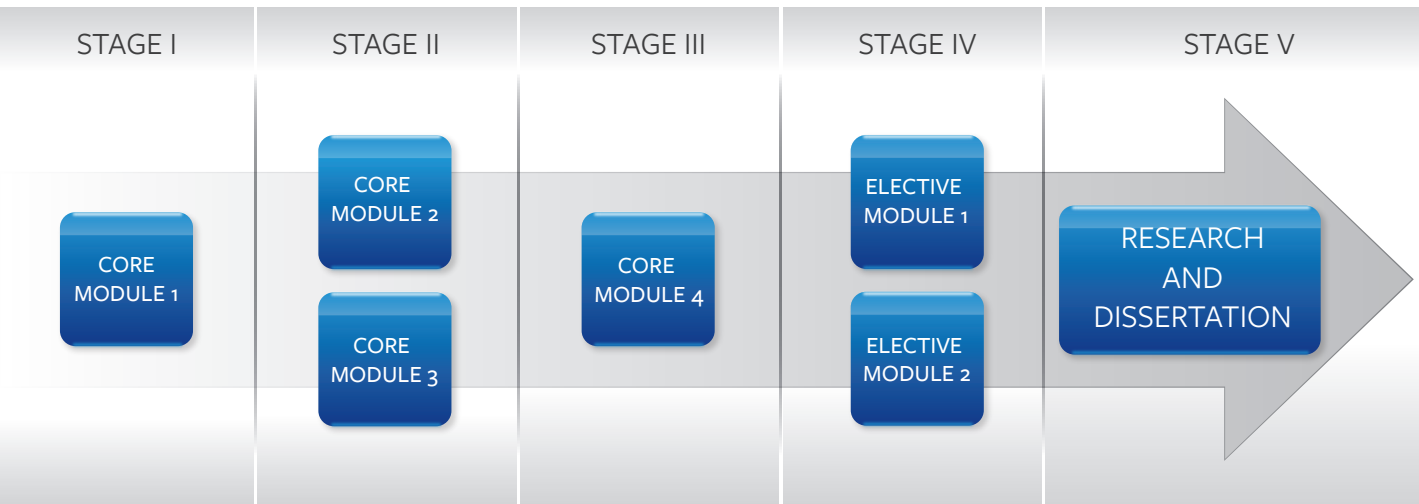
Studying with FBT puts you in control. Choose the times and the locations that suit you. Whether it's online, on campus, or a blend of the two, you can study whenever and wherever you like without compromising on quality.

## Dual Programmes

Add an extra level to your employability: combine your MBA with an internationally recognised professional qualification. We deliver first-class ACCA, CIMA, CFA® and CIM tuition. On a Dual Programme, you study towards your MBA and your professional qualification for two years, helping you to develop a competitive edge in the shortest possible time. Go to [www.fbt-global.com/professional/acca/dual-programmes](http://www.fbt-global.com/professional/acca/dual-programmes)



# PROGRAMME STRUCTURE



## STAGE I

### Introduction and External Environment

Induction week  
Marketing and Business Environment

## STAGE II

### Organisation and Managerial Toolkit

Accounting and Corporate Finance  
Systems and Operations Management

## STAGE III

### Strategy and Leadership

Strategic Management and Leadership

## STAGE IV

### Specialisation

Elective Module 1  
Elective Module 2

## STAGE V

### Research and Dissertation

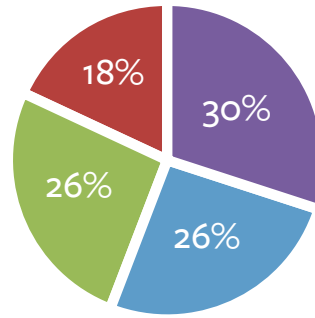
Management Research Methodology  
Dissertation

## Specialisations

Choose one specialisation	Modules
MBA	<ul style="list-style-type: none"> <li>Any combination of 2 MBA specialisation modules</li> </ul>
E-Business	<ul style="list-style-type: none"> <li>Management in the Digital Economy</li> <li>Internet and Digital Marketing Communications</li> </ul>
Financial Management	<ul style="list-style-type: none"> <li>Performance Measurement and Control</li> <li>International Financial Management</li> </ul>
Finance & Investment Management	<ul style="list-style-type: none"> <li>International Financial Management</li> <li>Equity and Fixed Income Investments</li> </ul>
Marketing Management	<ul style="list-style-type: none"> <li>Global Marketing</li> <li>Internet and Digital Marketing Communications</li> </ul>
Risk Management	<ul style="list-style-type: none"> <li>Enterprise Risk Management</li> <li>Business Continuity and Crisis Management</li> </ul>
HR Management	<ul style="list-style-type: none"> <li>International HR Management</li> <li>Coaching and Mentoring for Leadership</li> </ul>
Project Management	<ul style="list-style-type: none"> <li>Project Management</li> <li>Coaching and Mentoring for Leadership</li> </ul>
Global Business	<ul style="list-style-type: none"> <li>International Financial Management</li> <li>Global Marketing</li> </ul>
Islamic Finance & Banking	<ul style="list-style-type: none"> <li>Fundamentals of Islamic Banking</li> <li>Islamic Portfolio Management</li> </ul>

# MBA

Our MBA students experience cultural diversity, and a truly global community, through the many international students we welcome.



- Europe
- Middle East & Africa
- Americas
- Asia

Class diversity breakdown. As of August 2011.

57 students from 32 countries

## Key Facts

### Duration

Full-Time: 15 months  
Part-Time: 18-60 months  
Online: 12-60 months

### Campuses

London • Birmingham • Manchester • Online

### Intakes

October • January • April • July

### Applications

To apply or for further information:  
Visit [www.fbt-global.com](http://www.fbt-global.com)  
Email [info@fbt-global.com](mailto:info@fbt-global.com)  
or Call +44(0) 121 616 3370

## What do I need to enrol?

### Documents

- Complete application form
- CV or résumé in English
- Copy of passport
- 2 letters of recommendation

### Qualifications

- UK undergraduate degree or equivalent
- A selection of professional qualifications will be considered for admissions
- GMAT is not an obligatory requirement but is considered an advantage.
- GMAT may be required for some full-time applications Target Score: 550

### English proficiency options

- IELTS score 6.5, (Minimum of 5.5 in each component)
- TOEFL score: 91 (minimum: L-21, R-22, S-23, W-21)
- PTE score 59 (minimum: 51 in each component)
- Cambridge Proficiency Exam (A, B) or
- Proof of equivalent level of language proficiency

### Experience

Work experience is not an obligatory requirement but is considered as an advantage. We recommend 3 years of full-time work experience prior to joining the programme.

## STUDY MODES

### Full-time / Part-time



### Blended



### Online



UK | Singapore | Canada | Online

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**MANCHESTER** +44 (0) 161 713 1777  
**TORONTO** +1 416 800 2204  
**PRAGUE** +420 775 117 894  
**SINGAPORE** +65 6580 7700



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This degree is validated and awarded by the University of Wales, UK. For further details regarding the University and its validation services, please log on to [www.wales.ac.uk/validation](http://www.wales.ac.uk/validation) or email [validation@wales.ac.uk](mailto:validation@wales.ac.uk).